

2 0 1 0
01SJ

build your own world
san jose, california

presented by **ZER01**

Open Call for Micro-Grants

AbsoluteZERO

Deadline: April 12, 2010

Date of participation: September 17, 2010

Venue: South First Street between San Carlos and East Reed Streets, San Jose, CA

Budget: Up to \$500

For further information: <http://zero1.org/01sj/absolutezero/microgrant>

Apply Here: <http://zero1.org/01sj/absolutezero/microgrant/application>

Introduction

ZER01: the Art and Technology Network is soliciting proposals for projects, hands-on activities, and performances to take place at AbsoluteZERO, a vibrant outdoor street festival where the public can engage with art, music, science, and technology.

The 2010 01SJ Biennial is about how powerful ideas and innovative individuals from around the world can make a difference and come together to build a unique, citywide platform for creative solutions and public engagement. Under the theme “Build Your Own World,” the 3rd 01SJ Biennial will take place September 16-19, 2010 in San Jose, CA, with significant public programming beginning August 30. Additional information is available at: <http://zero1.org/01sj>

AbsoluteZERO

AbsoluteZERO is a vibrant street festival where the public can engage with art, music, science, and technology in new and interesting ways outside on city streets. The event is free and open to the public and is presented in collaboration with the San Jose Institute Contemporary Art, the San Jose Museum of Quilts and Textiles, MACLA, and Anno Domini Gallery. The street festival will take place from 6:00 pm to midnight on Friday, September 17, 2010 in the SoFA District along 1st Street between San Carlos and Reed Streets in downtown San Jose.

Growing out of the success of the SubZERO events during the June Free First Friday, AbsoluteZERO celebrates the creativity and technological virtuosity that are the hallmarks of Silicon Valley by showcasing art projects for public exhibition, performance, provocation, and interaction related to theme of the 3rd 01SJ Biennial, “Build Your Own World.” In past street fairs, a diverse group of approximately 10,000 people have filled the streets—from parents with children to teenagers to the senior set—to participate in activities such as water dunk-tanks, test-driving custom low-rider bikes, stop motion animation workshops, urban yarn-bombing, laser graffiti, spontaneous acts of participatory percussion, plus two stages of live music and performance, and more.

Artists are asked to provide proposals for innovative projects with a focus on public engagement. The projects can be new or existing work. Additional information is available at: <http://zero1.org/01sj/absolutezero> More information about past street fairs is available

here: <http://zero1.org/events/past-events/subzero> Images from past events are available here: <http://www.flickr.com/groups/subzero/pool/>

Project Goals

Artists submitting to this call should take the following goals into consideration:

- The project must consider the overarching theme of the O1SJ Biennial, “Build Your Own World.” More information is available at: <http://zero1.org/O1sj/2010-biennial>
- AbsoluteZERO is a free event that aims to feature a wide-ranging lineup of art projects, music, performances, family-friendly activities, and late night fun that creates a constructive dialogue between artists and visitors.
- The project must be able to be shown outdoors. Participants will have a maximum of two hours to set up, 6-7 hours of project time during AbsoluteZERO, and a maximum of two hours to take down their projects.

Location

The street festival will take place from 6:00 pm to midnight on Friday, September 17, 2010 in the SoFA District along 1st Street between San Carlos and Reed Streets in downtown San Jose.

Budget

Micro-grants are available for up to \$500. The grant can be applied towards project materials, production, travel, etc.

Eligibility

California-based artists and artist groups with a lead artist residing in California are eligible and encouraged to apply. A minimum of two micro-grants are also available to non-California based artists and artist teams.

Selection Process

A minimum of twelve projects will be selected by a jury composed of members of the O1SJ Curatorial Committee made up of a selection of staff representatives from ZERO1, the San Jose Institute Contemporary Art, the San Jose Museum of Quilts and Textiles, MACLA, and Anno Domini Gallery.

You should be prepared to provide via our online application (2MB limit per file):

1. An up to two page conceptual proposal that should include project title, description, space requirements, and technical parameters.
2. A proposed budget. The budget should include details of how the grant will be applied towards the project and any confirmed or likely additional funding, if costs exceed the micro-grant funding.
3. A list of key collaborators, describing their role, and a brief (no more than a one paragraph) narrative biography of each person.
4. Complete resume(s)—length not exceeding 2 pages each—of key personnel in a single document.
5. Links to examples of past work related to your proposal. And, if you are proposing an existing work, a brief exhibition history.

Deadline

Submissions from artists interested in being reviewed must be received by digitally by Monday, April 12, 2010 at 11:00pm Pacific Standard Time. There is no entry fee.

Selection Process and Policies

Selections will be reviewed and selected by the O1SJ Biennial curatorial team and respective panel members. Once selected, the artist must agree and comply with the contract terms presented by ZERO1 until the project is complete and presented at AbsoluteZERO.

- Artist may only submit one proposal for a specific project. Artists who are submitting as a team may also submit a personal application as long as they are not the lead artists for that team.
- ZERO1 has the right to reject or accept any responses received.

The Micro-Grants are made possible in part by a grant from the James Irvine Foundation.

About ZERO1: The Art and Technology Network

San Jose-based ZERO1 has served as a catalyst and platform for the world's most innovative artists since 2000. The nonprofit focuses on inspiring creativity at the intersection of art, technology and digital culture. As producer of the O1SJ Biennial, a multidisciplinary, multi-venue event of visual and performing arts, the moving image, public art and interactive digital media, ZERO1 has showcased the work of 350 artists from more than 40 countries—using such media as GPS-equipped pigeons, interactive platform shoe devices, mobile phone and surveillance technologies. For more information about ZERO1, visit <http://www.zero1.org>