

## Open Call for Artist-Led Public Workshop

### Green Prix

**Deadline:** March 29, 2010

**Dates of participation:** August 30-September 20, 2010

**Venue:** South Hall, San Jose, CA

**Budget:** \$5000

**For further information:** <http://zero1.org/01sj/greenprix/workshop>

**Apply Here:** <http://zero1.org/01sj/greenprix/workshop/application>

### Introduction

ZER01: the Art and Technology Network is soliciting proposals from California-based artists and artist teams to execute a public workshop at the 2010 01SJ Biennial.

The 2010 01SJ Biennial is about how powerful ideas and innovative individuals from around the world can make a difference and come together to build a unique, citywide platform for creative solutions and public engagement. Under the theme “Build Your Own World,” the 3rd 01SJ Biennial will take place September 16-19, 2010 in San Jose, CA, with significant public programming beginning August 30. Additional information is available here:

<http://zero1.org/01sj>

### The Green Prix

The 01SJ Green Prix is a day of imaginative events, Saturday, September 18, which provide an opportunity for artists and the public alike to produce, participate in, and experience innovative projects related to eco-themed transportation. It manifests through an “eco-motion” parade, public workshop, family oriented green activities, and a music program. The Green Prix activities are part of the Build Your Own World theme of the 01SJ Biennial, but at its core, the Green Prix is about creative and innovative strategies for sustainable, ecologically friendly, and fun modes of transportation—artful “eco-motion.” It is an opportunity for the banana-bikes, self-propelled jet packs, soapboxes, and solar cars to come out and strut their stuff in front of a cheering audience and an irreverent panel of judges who will reward the humorously wacky and seriously innovative alike. Combining the ingenuity of the Kinetic Sculpture Race, the quirkiness and ludicrousness of the Idiotarod, and the inspirational single-mindedness of Red Bull Flugtag participants, the Green Prix will be a stimulating experience where people can re-think the means of their voyages. Human-powered machines and projects that push the boundaries of sustainable transportation will parade for all to see. The Green Prix will provide a creative outlet to comment on current modes of transportation and consider what could be.

Artists are asked to provide proposals for an innovative artist-led public workshop. It will be part of the *Out of the Garage, Into the World* programming in South Hall and take place within the ten days prior to the opening of the Biennial. The goal of the workshop is to create a mobile project that will take part in Green Prix parade. Additional information is available at: <http://zero1.org/01sj/greenprix>

## **Project Goals**

Green Prix is designed to challenge how we think about our current means of transportation and the issues that surround it.

Artists submitting to this call should take the following goals into consideration:

- Reflect on current issues surrounding sustainable transportation as well as consider overarching theme of the Biennial.
- The workshop is a development opportunity for public interaction and participation within the core part of the workshop- it must be open to the general public for participation, not just “viewing.”
- The workshop must produce a project or projects that is mobile in nature, as the end product will participate in the Green Prix parade and interactive activities following the parade.

## **Location**

The workshop will take place within South Hall of the San Jose Convention Center in downtown San Jose, CA. On Saturday September 18<sup>th</sup>, the workshop project will participate in the Green Prix parade, which will begin in the South Hall parking lot and process through the SoFA District along 1st Street between San Carlos and Reed Streets in downtown San Jose.

## **Timeframe**

Artist can begin the workshop as early as September 4, 2010 and have activity going on inside the space from September 4-14, 2010. During this time South Hall will be open to the public during the day. The workshop can be from one to ten days long depending on the needs to construct the parade entries.

## **Budget**

The budget for the artist-led workshop will be \$5,000. This is inclusive of all costs including materials, staffing, travel, and lodging.

## **Eligibility**

California-based artists and artist groups with a lead artist residing in California are eligible and encouraged to apply.

## **Selection Process**

The workshop will be selected by a jury composed of members of the O1SJ curatorial committee along with members of the local “green” community. Artists will be notified in mid-April.

## **You should be prepared to provide (2MB limit per file):**

1. An up to two page conceptual proposal that should include workshop title and description of proposed project.
2. An up to two page technical proposal, which outlines the basic parameters of how you imagine the workshop to be produced including the schedule, number of participants, materials procurement, space or equipment requirements etc.
3. A proposed budget. The budget should indicate any confirmed or likely additional funding, if costs exceed the commission funding.
4. A list of key collaborators, describing their role, and a brief (no more than a one paragraph) narrative biography of each person.
5. Complete resume(s)—length not exceeding 2 pages each—of key personnel.
6. Links to examples of past work related to your proposal.

### **Deadline**

Submissions from artists interested in being reviewed must be received by digitally by 11pm Pacific Standard Time on March 29, 2010. There is no entry fee.

### **Selection Process and Policies**

Selections will be reviewed and selected by the O1SJ Biennial curatorial team and respective panel members. Once selected, the artist must agree and comply with the contract terms presented by ZERO1 until the project is complete and presented in the Green Prix.

- Artist may only submit one proposal for a specific project. Artists who are submitting as a team may also submit a personal application as long as they are not the lead artists for that team.
- ZERO1 has the right to reject or accept any responses received.

This Workshop is made possible in part by a grant from the James Irvine Foundation.

### **About ZERO1: The Art and Technology Network**

San Jose-based ZERO1 has served as a catalyst and platform for the world's most innovative artists since 2000. The nonprofit focuses on inspiring creativity at the intersection of art, technology and digital culture. As producer of the O1SJ Biennial, a multidisciplinary, multi-venue event of visual and performing arts, the moving image, public art and interactive digital media, ZERO1 has showcased the work of 350 artists from more than 40 countries—using such media as GPS-equipped pigeons, interactive platform shoe devices, mobile phone and surveillance technologies. For more information about ZERO1, visit <http://www.zero1.org>