

Open Call for Projects

Out of the Garage, Into the World

Deadline: March 29, 2010

Dates of participation: September 4 - 20, 2010

Venue: South Hall, San Jose, CA

Budget: \$5000

For further information: <http://zero1.org/01sj/out-of-the-garage/project>

Apply here: <http://zero1.org/01sj/out-of-the-garage/project/application>

Introduction

ZER01: the Art and Technology Network is soliciting proposals from artists to create projects for participation, performance, and provocation as part of the *Out of the Garage, Into the World* program at the 2010 01SJ Biennial.

The 2010 01SJ Biennial is about how powerful ideas and innovative individuals from around the world can make a difference and come together to build a unique, citywide platform for creative solutions and public engagement. Under the theme "Build Your Own World," the 3rd 01SJ Biennial will take place September 16-19, 2010 in San Jose, CA, with significant public programming beginning September 4th. Additional information is available here: <http://zero1.org/01sj>

Out of the Garage, Into the World

Out of the Garage, Into the World takes as its overarching theme "Build Your Own World." Its methodology is rooted in the ethos of garage hacking and "neighborhood science"—creating and inventing for the common good. Prior to the Biennial, from September 4-14, ZER01 is inviting a range of independent artists, designers, architects, engineers, programmers, and corporate and academic research programs to publicly work in San Jose's "South Hall" to create projects which build on the dynamic histories of garage hacking and citizen science to imagine not just what's next but to ensure that what's next matters. The 01SJ Biennial, through *Out of the Garage, Into the World*, strives to build a place where the general public can observe and even participate in the process. Additional information is available here: <http://zero1.org/01sj/out-of-the-garage>

The intent of *Out of the Garage, Into the World* is not to be prescriptive in terms of project themes or goals. Nevertheless, we can point to a number of existing briefs, which have been broadly identified as critical issues in the world today, such as the United Nations Millennium Development Goals (<http://www.un.org/millenniumgoals/>). We are not expecting you to solve world peace, but we believe that individuals and small groups can make a difference from the bottom up. Issues of importance can be tackled on many different levels, from the individual to the neighborhood to the global. Artists are invited to either interpret the UN Millennium Development Goals via their proposal or to create project goals of their own that have a positive impact on their neighborhoods and communities, however they define them.

Artists submitting to this call should take the following goals into consideration:

- The project must consider the overarching theme of the 01SJ Biennial, "Build Your Own World," as well as the goals of *Out of the Garage, Into the World*.
- The project must be open to the public for the entire period, not just during the Biennial, September 16-19.

- Artists must be present inside the South Hall project space for periods of time throughout the September 4-14 "garage" time, and should plan to be fully engaged with the public during the core Biennial dates of September 16-19, 2010.

Timeframe

Artist must begin installation on September 4, 2010 and have some activity going on inside the space from September 4-14, 2010. During this time South Hall will be open to the public during the day. Then the South Hall project space will transition into one of the main O1SJ Biennial venues from September 16-19, 2010. Deinstallation must be completed on September 20.

Venue

Projects will have a designated space in South Hall of the San Jose Convention Center on Market Street at San Salvador in downtown San Jose, CA. South Hall is an 80,000 square foot tent structure directly adjacent to the San Jose Convention Center. In 2006, the ISEA Symposium exhibition at the 1st O1SJ Biennial was held in South Hall. For more information about South Hall see <http://sanjose.org/meetings/facilities/southhall.php>

Budget

The budget for the project is \$5,000 and must cover all costs including production, materials, staffing, presentation, travel, and lodging.

Eligibility and Selection Process:

All artists and artist groups are eligible and encouraged to apply. Two projects will be selected by a jury composed of members of the O1SJ curatorial committee. One selection will be a California-based artist or a team where the lead artist is a California resident.

You should be prepared to provide the follow pdf files via our online application (2MB limit per file): <http://zero1.org/O1sj/out-of-the-garage/project/application>

1. An up to two page conceptual proposal that should include project title and description.
2. An up to two page technical proposal, which outlines the basic parameters of how you imagine the project to be produced including the schedule over the September 4-14 "garage" time as well as Biennial dates, number of participants, materials procurement, space or equipment requirements, layout etc.
3. A proposed budget. The budget should indicate any confirmed or likely additional funding, if costs exceed the commission funding.
4. A list of key collaborators, describing their role, and a brief (no more than a one paragraph) narrative biography of each person.
5. Complete resume(s)—length not exceeding 2 pages each—of key personnel.
6. A document containing links to examples of past work related to your proposal.

Deadline

Submissions must be received by digitally by 11pm Pacific Standard Time on March 29, 2010. There is no entry fee. Artists will be notified of decision in mid-April. Apply here: <http://zero1.org/O1sj/out-of-the-garage/project/application>

Policies

Once selected, the artist must agree and comply with the contract terms presented by ZER01 until the project is complete and presented at the 2010 O1SJ Biennial.

- Artist may only submit one proposal for a specific project (but additional submissions to workshop and micro-grant open calls are acceptable). Artists who are submitting as a

- team may also submit a personal application as long as they are not the lead artists for that team.
- ZER01 has the right to reject or accept any responses received.

Project vs. Workshop

Please note there are two concurrent calls related to *Out of the Garage, Into the World*. One is for “workshops” and one is for “projects.” The primary distinction is that the workshop must include the activity of leading a group of public participants—large or small—in an organized task or interaction—building a green bike, for example. Projects may have elements of public participation, and certainly interactivity is encouraged, but it does not require organized public participation through workshops in the building/making process.

This open call for projects is made possible in part by a grant from the James Irvine Foundation.

About ZER01: The Art and Technology Network

San Jose-based ZER01 has served as a catalyst and platform for the world’s most innovative artists since 2000. The nonprofit focuses on inspiring creativity at the intersection of art, technology and digital culture. As producer of the O1SJ Biennial, a multidisciplinary, multi-venue event of visual and performing arts, the moving image, public art and interactive digital media, ZER01 has showcased the work of 350 artists from more than 40 countries—using such media as GPS-equipped pigeons, interactive platform shoe devices, mobile phone and surveillance technologies. For more information about ZER01, visit <http://www.zero1.org>