



Contact: Maya Holm | maya@zero1.org | (408) 909-3761
Date: June 30, 2019

ZERO1 Awarded California Arts Council “Youth Arts Action” Grant
State funds support community building and learning through youth-focused arts and culture projects

San Jose, CA – Today the California Arts Council announced a grant award of \$14,400 to ZERO1: The Art & Technology Network as part of its Youth Arts Action program.

Youth Arts Action supports projects for youth from infancy through age 24 that operate outside of school time, in artistic venues and community settings as well as on school sites. This program encourages relevant, dynamic, and innovative community building and learning through youth-focused arts and culture projects.

ZERO1 and affiliated teaching artist Scott Kildall are creating a pilot workshop series entitled ‘Storytelling with Augmented Reality’ that will launch a youth-led mixed reality lab. In this six-week workshop series, participants will learn how to use augmented reality to tell powerful stories about local issues that matter to them. Working in teams, they will focus on a social challenge in their neighborhood and develop their explorations into an interactive digital experience by applying skills including storyboarding, art thinking, user experience, and the Blippar augmented reality app. The workshop culminates in a final showcase of project prototypes where teams will gather feedback from the public about their creative expressions. The project has at the heart of its mission the goal of leaving youth participants with important developmental and life skills, such as critical thinking, confidence, communication skills, problem solving, leadership and collaboration.

ZERO1 is one of 244 grantees chosen for the Youth Arts Action program. The award was featured as part of a [larger announcement](#) from the California Arts Council, with grant funds totaling a projected \$24,508,541 for 2018-19, the highest investment in statewide arts programming since the 2000-01 fiscal year.

“Arts and culture are inextricably linked to our humanity,” said Nashormeh Lindo, California Arts Council Chair. “They serve as a universal touchpoint for understanding and addressing our societal issues—dismantling inequity, healing trauma, reframing justice, inspiring truth and shaping futures. The Council is humbled to support the vital work of [Your organization name] and its passionate efforts to make a better California for us all.”

To view a complete listing of all Youth Arts Action grantees, visit http://arts.ca.gov/programs/program_files/1819/CurrentGrantees/FY18-19_Project_Descriptions_YAA.pdf.



ZERO

###

ZERO1 is a nonprofit arts organization that aims to address complex social challenges by producing community-driven new media and digital art projects. We believe that artistic experimentation with emergent technologies inspires novel creative strategies and broadens our critical understanding of the world. Through a global network of partners, we bridge governmental, academic, corporate, and cultural worlds to build engaged and vibrant communities that drive social action. Visit www.zero1.org.

The mission of the **California Arts Council**, a state agency, is to advance California through the arts and creativity. The Council is committed to building public will and resources for the arts; fostering accessible arts initiatives that reflect contributions from all of California's diverse populations; serving as a thought leader and champion for the arts; and providing effective and relevant programs and services.

Members of the California Arts Council include: Chair Nashormeh Lindo, Vice Chair Larry Baza, Juan Devis, Jodie Evans, Kathleen Gallegos, Jaime Galli, Donn K. Harris, and Louise McGuinness. Learn more at www.arts.ca.gov.